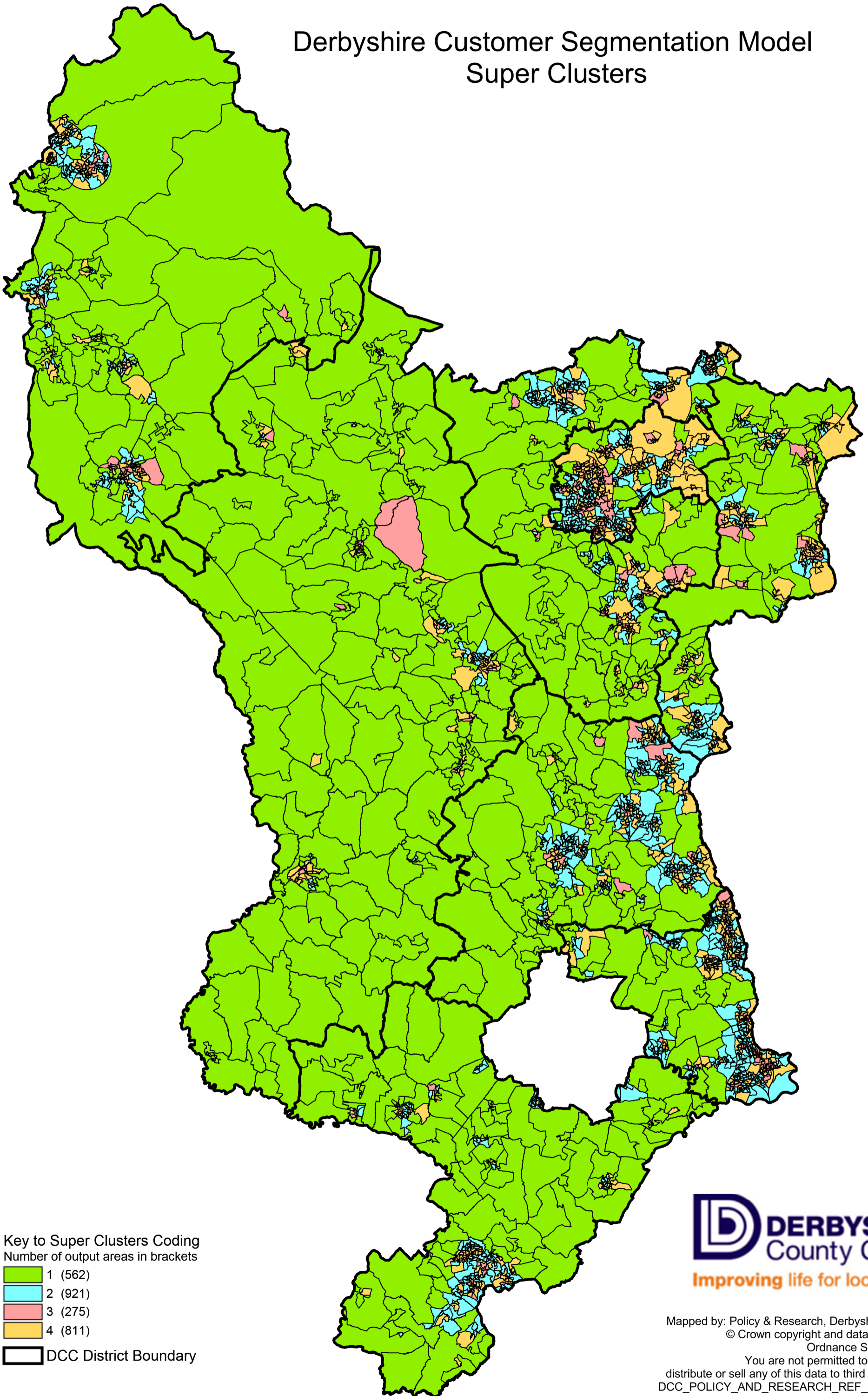


# Derbyshire Customer Segmentation Model Super Clusters



Key to Super Clusters Coding  
Number of output areas in brackets

Light Green	1 (562)
Light Blue	2 (921)
Light Red	3 (275)
Light Orange	4 (811)

Black Outline: DCC District Boundary



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