

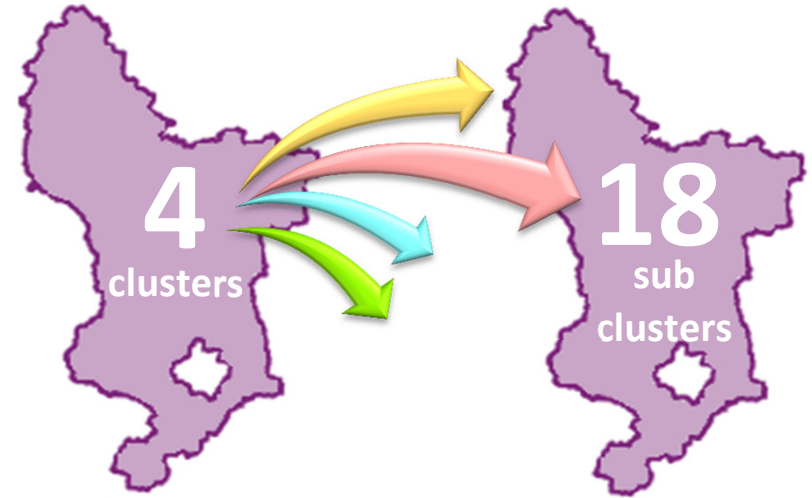
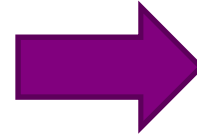


What is Derbyshire Customer Segmentation?

2569
geographical
areas



65
Census
variables



helps you understand
who lives where



which services are needed



and how they should be delivered

